

# Final Executive Report



World Aquaculture  
2009

By:



D E S I G N  
P U B L I C A T I O N S

# Summary of the Event

- ❑ “World Aquaculture” congresses are the most important aquaculture events held in the world. Organized by the World Aquaculture Society (WAS) since over 30 years, these events gather persons, mainly: aquaculture producers, researchers, students, and representatives of governmental and non-governmental organizations from more than 60 countries.
- ❑ For instance, the three prior Congresses have taken place in San Antonio, TX (2007), Florence, Italy (2006), and Bali, Indonesia (2005).
- ❑ This Congress was organized in Mexico in September 2009, this being the first time in which it was held in this country, with the twofold coincidence that a professional of Mexico’s aquaculture industry, the first Latin American in said honorable office, was the World Aquaculture Society’s President on the date of the event.



# Organization

- ❑ The main objective of “World Aquaculture 2009, *The Blue Revolution To Feed the World*”, was gathering all the World’s stakeholders of the aquaculture and fishing sectors, propitiating the necessary means to further the development of the aquaculture sector. On this occasion, Mexico, as the event’s host country, obtained these benefits especially in its own productive sector.
- ❑ Under this perspective and for the purpose of guaranteeing a good national organization for the event’s development, the Panorama Acuícola Magazine [www.panoramaacuicola.com](http://www.panoramaacuicola.com) and Aquamar Internacional [www.aquamarinternacional.com](http://www.aquamarinternacional.com), organizations formed a strategic alliance to hold this great event together with the WAS.



# Organization (II)

The event was held on September 25 – 29, 2009 in the World Trade Center of the City and Port of Veracruz, and simultaneously comprised the following activities:

- ❑ **International Symposium with the presentation of over 1,038 recent research papers on all aspects that exert their influence on the development of world aquaculture, divided into 66 specialized sessions.**

- 600 speakers and 345 posters containing abstracts of said research were presented at these sessions. Some speakers presented more than one research work and several collaborations in posters.

- 2,267 persons from 64 different countries, among them researchers, aquaculture producers, technicians, professionals, consultants, investors, government officials, and students attended these sessions.



# Organization (III)

- ❑ **118 companies that exhibited their technological novelties for the development of Mexico's and the world's aquaculture industry participated at the commercial exhibit.**
  - These 118 companies from 21 different countries attended to exhibit their products and services. 37 Mexican companies participated as exhibitors.
  - 655 persons that visited only the exhibit area registered at this exhibit. Furthermore, it was also visited by the 2,267 persons attending the research presentations at the Congress's sessions.
  
- ❑ **Bi-national and multi-national meetings on different aquaculture subjects took place in the different conference rooms of each of the Congress's sessions. Aquaculture researchers and producers from different countries exchanged their knowledge, as well as technical and commercial information of the utmost value for their own areas of work.**



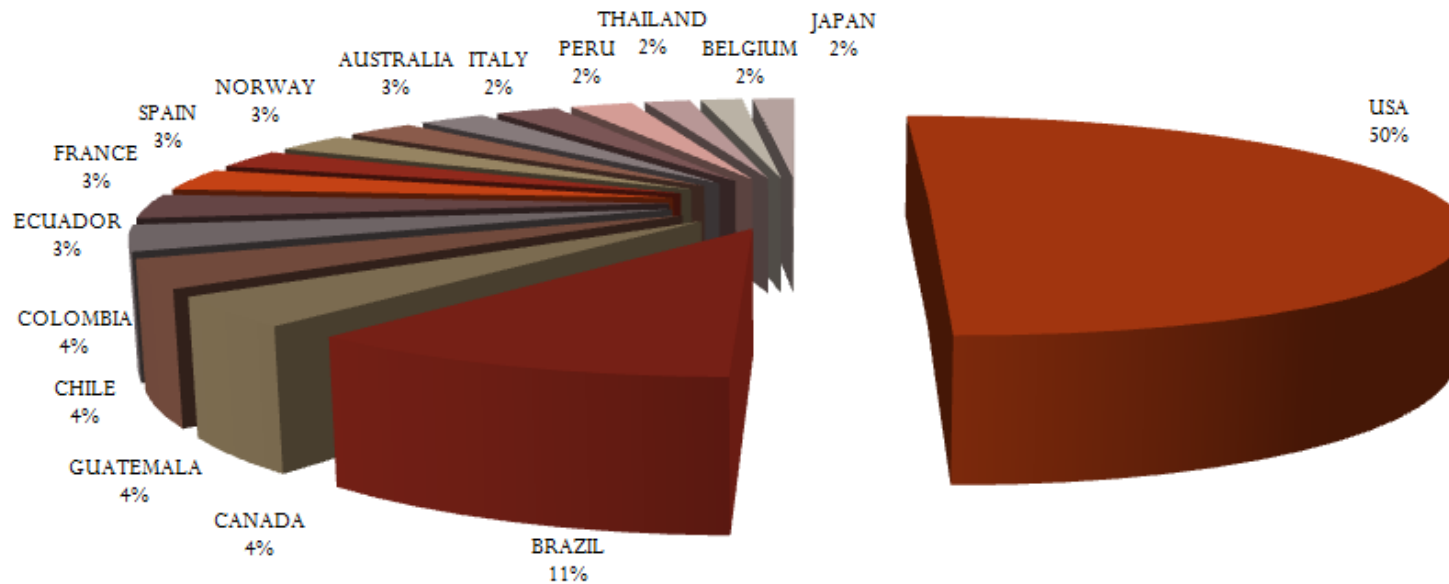
# Organization (IV)

- ❑ **Business meetings organized by different companies that formed part of the event's commercial exhibit and which took place for their current and prospective customers to whom they introduced the technological novelties of their products and services.**
- ❑ **Gastronomic tasting activities organized during the event with regional aquaculture products, such as tilapia "ceviche", that were offered to all of the event's participants.**
- ❑ **Visits to Aquaculture Farms, so that the event's attendants could become acquainted with part of the aquaculture activities being developed in the State of Veracruz, as Mexico's example.**
- ❑ **Tours organized simultaneously to the visits to aquaculture farms, to show the archeological wealth of the State of Veracruz and Mexico's cultural heritage.**



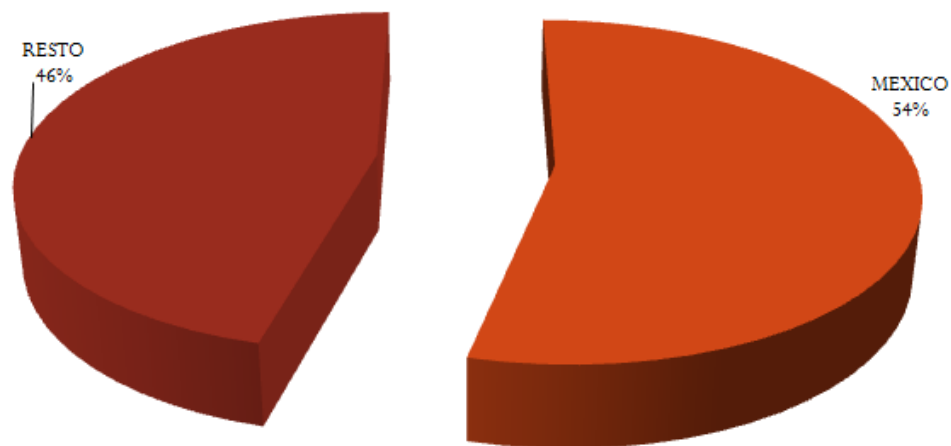
# Results

Asistentes a WAS 2009 por país total 760  
(Sin incluir a México)



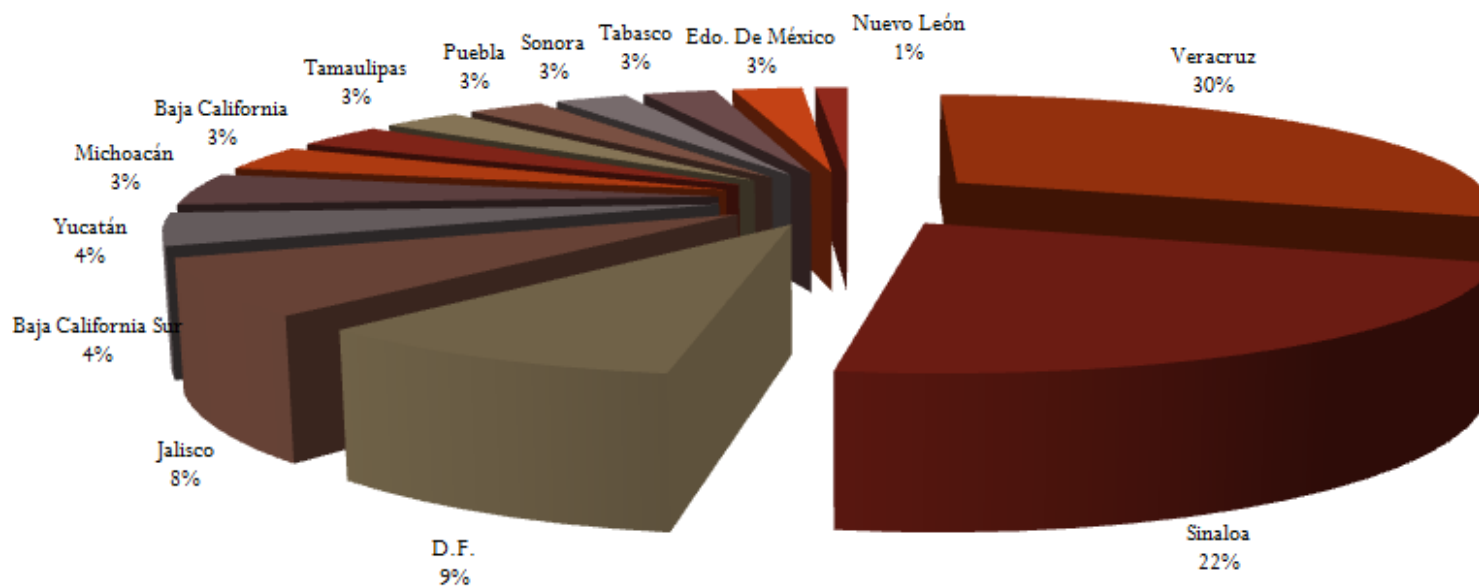
# Results (II)

Asistentes a WAS 2009 total 2,224



# Results (III)

**Asistentes WAS 2009. México por Estados total 1,212**



# Results (III)

- ❑ Number of Speakers: 600
- ❑ Number of Posters: 345
- ❑ Number of Attendants:
  - 2,247 To Conferences
  - 655 To Commercial Exhibit
- Total: 2,902  
(1,212 Mexicans 41%)
- ❑ Number of Sessions: 66
- ❑ Number of abstracts submitted: 1,038
- ❑ Countries represented: 64
- ❑ Number of foreign exhibiting companies: 81 companies from 21 countries.
- ❑ Number of Mexican exhibiting companies: 37 companies (45%)



# Photographic Memory



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# Conclusions

- ❑ The event was positive for the development of aquaculture in Mexico.
  - Given its global nature and its institutional importance, officials and politicians of diverse institutions of the country's government levels regarded aquaculture as a potential industry for the rural development of Mexico's countryside.
- ❑ The event propitiated hundreds of commercial agreements among: exhibitors, attendants, and speakers who will increase the dynamics of the development of aquaculture of the country's regions with the largest vocation.
- ❑ The event increased scientific and technological knowledge of the country's aquaculture teaching and research basis, by the attendance of hundreds of professors-researchers of Universities and Research Institutions dedicated to aquaculture and fishery in Mexico.
- ❑ The event provided incentives for private investment in aquaculture and fishery in Mexico.
  - Due to its international level, the event attracted the attention of investors interested in taking advantage of opportunities in the development of aquaculture. Many of them obtained interesting responses which eventually will end up in important investments in the sector.
- ❑ Continuity in the organization of this type of events will maintain the incipient aquaculture industry in the arena of public officials, politicians, scientist, and investors, who will gradually understand the large opportunities provided by this sector, which has been referred to by many specialists, as the agriculture of the future and which will propitiate the *"Blue Revolution that will Feed the World"* for future generations.

